



INDORAMA

Fertilizer News

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Ex-Head of State, **Gen. Abdulsalami Abubakar (r)** listens to Indorama's officials at the Indorama stand at the Abuja event

Ex-Head of State, Governors, Commend Indorama @ Abuja Agric Expo!

Former Head of State, Gen Abdulsalami Abubakar (Rtd) and some state governors were among numerous guests who visited the stand of Indorama Fertilizer at the International Agriculture Conference and Exhibition held in Abuja from 14 – 16 December 2016.

Ex-President Olusegun Obasanjo, Chief Audu Ogbe, Minister of Agriculture and Rural Development, members of the National Assembly, top government officials and many people from the international Agric agencies, Agric research institutes and other critical stakeholders attended the conference whose theme was "Agriculture value chain and Agribusiness in Nigeria" – all aimed at increasing farming productivity in Nigeria.

The Indorama team at the conference used the platform to expound the company's efforts to ensure that international standard granular Urea is

made available to farmers across all 36 states of Nigeria, while highlighting the company's very active involvement in farmers education and training.

Indorama's presentation by Dr. Balbir Singh spread the message of the company's women entrepreneurship training and various agronomy activities to uplift knowledge and awareness about agriculture and crop management practices, which would help in ensuring food security in the country.

The presentation strengthened the Indorama fertilizer brand, as participants including Gen. Abubakar, visited the company's exhibition stand to learn more about Indorama's world-class Urea fertilizer. At the Indorama pavilion, Gen Abubakar took copies of Crop Managements Practices, B2G Brochure, Indorama Impact Magazine, Indorama Fertilizer News, and sample of granular Urea sample.

Gen. Abubakar expressed appreciation of Indorama's farmer-

education programmes especially among women agripreneurs. He also lauded international standard quality of Indorama granular urea (low biuret, more crushing strength, slow release).

According to Dr S. K. Srivastava, leader of the Indorama team to the conference, guests appreciated Indorama's efforts on Crop Management Practices folders, soil testing services, farmer service centers, agronomy services in local languages and other farmer-sensitization services, in particular female farmers' entrepreneurs training".

Key Speakers at the conference were Chief Obasanjo, Chief Ogbeh, Governor Atiku Bagudu of Kebbi State, Governor Umaru Tanko Al-Makura of Nasarawa state, Governor Abdullahi Umar Ganduje of Kano State, Governor Willy Obiano of Anambra State and Senator Abdullahi Adamu, Chairman of Senate Committee on Agriculture.

Indorama Embarks on Agric Dev. Initiatives to Boost Crop Production Nationwide

Indorama fertilizers plant in Port Harcourt, Nigeria, which is the world largest single-line Urea facility with capacity for 1.5 million metric tons per annum (MMTPA) has embarked on various agriculture development initiatives on farmers education and training to achieve better agriculture practices for higher and quality crop production nationwide.

These programmes have been put in place considering the low productivity of crops in Nigeria (1 ton/ha) which is directly correlated with low fertilizer use (ie hardly 18 kg/hectare).

The Indorama programmes are farmer-centric and emphasize farmers' training and education by means of the diverse activities.

According to Ms Sandrina Gomes, head of Business Development, the activities include production and distribution of crop management practices folders; Granular Urea field demonstration; free agronomy Advisory; free soil testing services; and farmers training and education.

Best crop management practices folders for Rice, Maize, Wheat, Cotton, Sorghum, Sugarcane, Cassava, Yam and Tomato are being distributed by Indorama and the folders contain details of crop production from field preparation to harvesting to enable farmers get maximum returns from the farm. These practices, she said, are in local language (Hausa and English) and Indorama is distributing them FREE to farmers.

She also explained that the company is conducting granular Urea field demonstration at farmer's field to educate them on their own fields (seeing is believing) for better crop production technologies with higher yield and profits.

Indorama has trained agronomists for farmers' advice, 24/7 free service, any farmer may call and get advise FREE on his crop

production, agronomy and fertilizer uses.

On the initiative of soil testing services, she said Indorama is doing free soil testing at farmer's field to make farmers aware on soil health and nutrient status and how to correct nutrient deficiency.

The programmes also include conducting farmers training and education meeting/ seminars/shows etc to educate them on modern crop management technologies and fertilizer uses.

The services also include liaison with government agric development departments on farmer sensitization activities; agriculture universities/institutes for Bio-efficacy fertilizer trials, International NGOs for sustainable agriculture development and food security by conducting fertilizer efficacy trials, farmer's seminars, farmer fairs, exhibitions and conferences.

Indorama & Kano Agency to Collaborate on Farmers' Education

Indorama Fertilizer and the Kano State Agriculture and Rural Development Authority (KNARDA) have declared that they would work together to enhance farmer education towards ensuring higher crop yields.

Both parties decided to collaborate following a visit of Indorama Fertilizing marketing team comprising Dr. S. K. Srivastava, Dr. Balbir Singh and Mr. Kumar Anand to the KNARDA.

During the visit, the Indorama team presented the Indorama Agriculture Development Program (IADP) consisting of extension and agronomy activities going on in different states and emphasized its desire to work very closely with the Nigerian farmers towards increasing awareness about crop production techniques, and best fertilizer management practices.

The marketing team also showed Indorama's association with

universities and research institutes for regulatory trials on different crops to know the best suitable application doses and methods for various crops for high economic return and farmers' benefits.

The team commended KNARDA for their proposals, ideas and projects on agriculture where KNARDA and Indorama Fertilizer can join hands for better quality, higher crop yield, increased fertilizer consumption, farmers training, extension workers training, as well as demonstrations and farmers' field meeting activities.

In response, Prof. M. I. Daneji, the Managing Director of KNARDA appreciated the agriculture development initiatives of Indorama and promised that the Authority will extend all possible help and support to Indorama to ensure best possible execution of its activities for the benefit of farmers in Nigeria.



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1 Officials of Kano State Agriculture and Rural Development Agency pose with members of the Indorama Fertilizer marketing Team who visited the Agency in Kano.

4 **Dr. S. K. Srivastava** (2nd left) and **Risiraj Magariya** (1st from right) pose with officials of the Ogun State Agro Services Corporation **Engr. Oduajo** and **Mr. Adeyinka**.

2 Indorama agronomist, **Mr. Peter**, with bumper tomato harvest of **Mr. Musa**, a farmer in Dandume LGA of Katsina state.

5 Indorama agronomist, **Mr. Magaji** taking soil sample from field in , Giva LGA of Kaduna State.

3 Farmers' meeting with Indorama field officials in Iseyin, Oyo State.

Indorama Supplies 215,000 MT of Urea Fertilizer across Nigeria

— Team Holds Meetings with Farmers in Eleven States



Meeting with farmers in Ibadan, Oyo State

Barely six months after commencement of production, as at December, 2016, Indorama Fertilizer distributed 215,000 metric tons of international standard Urea fertilizer across Nigeria.

This huge supply is a reflection of Indorama's efforts to promote better crop production and contribute to Nigeria's agriculture development, employment generation, food security and farmers' skill improvement.

The company has also engaged in extensive farmer education to help farmers across the country derive maximum yields from planted crops.

As part of the company's agronomy extension services, Indorama's team visited farmers in Kano,

Kaduna, Jigawa, Sokoto, Kebbi, Zamfara and Katsina States giving technical assistance, education, and crop demonstrations to ensure proper utilization of fertilizer.

In the south-west, Indorama team visited various locations in Oyo, Osun, Ogun and Ondo states where they had meetings with farmers. The meetings were held at Farm Settlement at Iseyin, Tobol Nigeria Limited, Ibadan, and Ogbomoshosho all in Oyo State; Ile-Ife in Osun state, Ikenne and Abeokuta in Ogun state and Akure in Ondo state.

The General Manager of Ogun State Agro Services Corporation, Engr. Olalekan Odunjo and the Head of Procurement, Mr Adeyinka Lanre commended Indorama Eleme Fertilizer &

Chemicals Limited for its agronomy services and farmers' sensitization in the state. According to him, this will surely boost crop harvest in the state.

In both the Northern and Western states, Indorama team also met with channel partners, designated distributors and dealers who all declared their appreciation to Indorama for timely supply of Urea to enable farmers cultivate their farmlands in good time, ensuring better harvest and greater profitability.

They said that early distribution of fertilizers was necessary to guard against the warning of dry spell predicted by the Nigeria Metrological Agency (NIMET).

Indorama Urea has reached 35 states and Abuja through the efforts of untiring 200 Agro dealers and approximately 2,000 retailers, at very crucial crop stage period to produce better yield and making Nigerian agriculture a viable industry.

Some of the qualities that make Indorama granular Urea fertilizer stand-out are its 46% Nitrogen content, lower biuret, less moisture content, high crushing strength and slow and consistent Nitrogen release.

Moreover, Indorama fertilizer is used on all crops produced in Nigeria and is a key plant nutrient in the production of Maize, Sorghum and Rice, which are Nigeria's major staple food crops.

INSIGHT

Indorama Fertilizer: Bridging the Fertilizer Usage Gap

Fertilizers are key to modern agricultural revolution and vital to securing food security in countries of the world. Without proper and expanded usage of fertilizers by farmers in a country, there will be poor crop yield, hunger and poverty.

No country in modern times has been able to increase agricultural productivity without proper and

widespread use of fertilizers.

With average of 20kg fertilizer usage per hectare, Nigeria lags behind countries like South Africa and Egypt that use over 100kg/hectare of fertilizer for agricultural production.

In developed countries, usage rate of about 200kg/hectare is common and studies have shown that there is a correlation between fertilizer

usage and higher and quality crop harvests.

Indorama Eleme Fertilizer and Chemicals Limited (IEFCL) is therefore working tirelessly with Nigerian authorities and farmers and agriculture entrepreneurs to bridge the gap towards ensuring proper and widespread fertilizer usage in the country.

IEFCL is bridging the gap of fertilizer usage through providing technical assistance to farmers, educating them via crop demonstrations and working with them to ensure proper utilization of fertilizer.